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Bibliography Hill, Charles W L (2017) International business: competing in ...

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ELECTIVE PAPER 9-5 : INTERNATIONAL BUSINESS - LAWS AND PRACTICES The students may refer to the given books and websites for further knowledge and study of the subject : Books : - International Trade and Export Management by Francis Cherunilam , Himalaya publishing House - International Business by K Awasthappa, Mc Graw Hill

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International Business, competing in the global marketplace, Charles Hill, 9th Edition, by McGraw-Hill Higher Education, ISBN 978-0-07-338134-3 This textbook can be ordered in China SOC 200 Introduction to Sociology Dr Shu Keng Required Textbook: Giddens, Anthony, Mitchell Dunier & Richard P Appelbaum, 2007, Introduction to Sociology (6th

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Charles W L Hill is the Hughes M Blake Professor of Business at the University of Washington Business School in Seattle His research interests focus on competition and competitive analysis, corporate strategy, international business, organizational structure, and corporate governance Dr

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Strategic Management

v Brief contents Prologue xxi Part I Introducing Strategic Management 1 1 Introducing strategy and strategy making 4 2 Thinking and acting strategically 43 3 Adopting a global perspective 78 4 Reading an uncertain future 113 Part II Strategic Environments and Competitive Advantage 157 5 Identifying opportunity and risk 160 6 Reading the competitive environment 199 7 Analysing resources

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